

### SUCCESSFULLY BUILDING OUR OWNED BRAND PRESENCE THROUGH...

#### ENGAGING INFLUENCER EVENTS

**Coachella activations** for Lucky & Vince Camuto attracted fashion influencers



#### TRENDY STYLES



Strong, trend-driven demand in **Denim & Western**

#### CELEBRITY INSPIRATION



Continued successful partnerships with **Jessica Simpson** and **Emma Roberts**

### ...WHILE DIVERSIFYING OUR OVERALL ASSORTMENT TO MEET CUSTOMER DEMAND

Strengthening National Brand strategy through **elevation of partnership with Nike**

**+7%** DBI Women's Casual Net Sales vs 1Q22

**Increasing Casual/Athleisure penetration** in Owned Brands portfolio with recent acquisitions of Topo, Keds and Le Tigre

**+4%** DBI Men's Casual Net Sales vs 1Q22

