

FY22 BRAND BUILDING SUCCESS

+32%

FY22 OWNED BRAND NET SALES GROWTH

+35%

FY22 DIRECT-TO-CONSUMER ("DTC") NET SALES GROWTH

+400 BPS

FY22 GROSS MARGIN EXPANSION VS FY19

DIVERSE & GROWING PORTFOLIO OF OWNED BRANDS...



...RECENTLY AUGMENTED BY ACQUISITIONS OF ATHLETIC & ATHLEISURE BRANDS



CONTINUING TO REINFORCE OMNICHANNEL PRESENCE THROUGH E-COMMERCE

Pre-2019

Today

DSW
DESIGNER SHOE WAREHOUSE®

Keds®

VINCE CAMUTO

topo athletic

DSW
DESIGNER SHOE WAREHOUSE®

THE SHOE COMPANY

~30% OF OWNED BRAND SALES COME THROUGH E-COMMERCE DTC SITES

HEALTHY 2022 FOR TOTAL COMPANY

+4.4%

FY22 COMP SALES

\$2.26

FY22 REPORTED DILUTED EPS

\$1.85

ACHIEVED FY22 ADJ. DILUTED EPS AT TOP OF INITIAL GUIDANCE

FULL FINANCIAL DATA AND NON-GAAP RECONCILIATIONS ARE AVAILABLE IN THE COMPANY'S Q4 2022 EARNINGS RELEASE, WHICH IS AVAILABLE AT [INVESTORS.DESIGNERBRANDS.COM](https://investors.designerbrands.com)